



Gommage P50 Corps

Double exfoliation for a new skin

Our body's skin is often mistreated. It is protected by clothes, hidden away, neglected and rarely the subject of regular care and yet it has specific needs. Roman thermal baths, Turkish baths, Scandinavian saunas, hamams and Jacuzzis are all the historical and geographical evidence of these needs.

In body care, more time must be devoted to exfoliation than in face care. For natural and physiological reasons, our body's skin is more susceptible to dehydration as it has less sebaceous glands than the face (except on the back and cleavage). With aging, the cells become less cohesive. Deep changes affect the intercellular environment in both the epidermis and the dermis. Tissue cohesion and cellular exchanges are modified.

The natural exfoliation process and cellular regeneration slow down resulting in a thicker epidermis which is increasingly less effective in its role as a barrier. Rebuilding a healthy epidermis is the first key stage in all body care treatment.

It calls for effective exfoliation which respects the epidermal functions and represents the Initialization which is key to all BIOLOGIQUE RECHERCHE treatment protocols.



Exfoliating and stimulating gel for body

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initialization stage

The Biologique Recherche Solution:

Gommage P50 Corps : This Initialization Booster treatment enhances the preparation of the body's skin by providing the combined benefits of a double exfoliation of the epidermis (both mechanical and biological) in one product that builds a new skin. It is remarkably effective on highly keratinized skins. For sensitive skin, use only on rough areas like the elbows, knees and heels.

Gommage P50 Corps is a luxurious gel rich in Lotion P50. It contains natural grains and is formulated to exfoliate and stimulate the epidermis effectively in all the body areas.

Its formula is rich in Alpha, Poly-Alpha, Beta-Hydroxy-Acids, as well as moisturizing and regenerating active ingredients which have been specially selected to provide delicate biological exfoliation, gently loosening the body's dead skin cells and replenishing the epidermis with powerful antioxidants. The minute crushed Walnut Kernel grains provide more intensive mechanical exfoliation for the rough areas and improve the quality of the exfoliation.

This gel contains moisturizing ingredients like Hyaluronic Acid, as well as Essential Fatty Acids like Cotton Oil and Argan Oil which recondition the skin and stimulate cellular renewal, while respecting the balance of your epidermis.

The treatment leaves your skin refined, radiant and soft and ready for the next Biologique Recherche products.

Actions:

- Enhances the epidermis' natural exfoliation process
- Provides the double benefits of both biological and mechanical exfoliation
- Stimulates the epidermal functions by optimizing cellular renewal
- Improves the quality of the epidermis
- Enhances the effects of the products applied after it

Results:

- Removes dead cells and impurities from the skin
- Tones the epidermis
- Unifies the complexion
- Leaves the skin ready to receive the next Biologique Recherche body care products
- A new skin in less than one hour

Synthesis:

Product name: Gommage P50 Corps

An exclusive combination of active ingredients: Silk, Royal Jelly and Lemon Extracts, Cockleshell, Argan and Cotton Oils, Essential Oil of Cypress, Alpha, Poly-Alpha, Beta-Hydroxy Acids, Hyaluronic Acid, Reconstituted NMF.

Recommended for keratinized "Skin Instants". This body scrub gel provides double exfoliation (mechanical and biological) and stimulates the body's epidermis, building a new skin.

Available formats and packaging descriptions:

Retail Format: 200 ml tube – 6.8 FL.OZ

Professional Format: 500 ml pot – 17 FL.OZ

Available from: January 2009

Directions for use:

Apply **Gommage P50 Corps** to wet skin. For thick skin requiring more intensive exfoliation, apply to dry skin. Massage in circular ascending movements, concentrating on rough areas (heels, knees, elbows). Rinse off under the shower and finish with a burst of cold water. Leaves your skin refined, radiant, soft and ready to receive the next treatments. Use once a week.

Beauty Institute Guidelines:

Gommage P50 Corps is used in the **Initialization Stage** of body care treatment programs carried out in the booths:

- for keratinized skin instants requiring intensive exfoliation
- at the beginning of each epidermal cycle (at least once a month)
- after the summer, 2 or 3 times a month
- before slimming treatment in order to stimulate the epidermal functions.

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