



## Crème Contour Yeux et Lèvres Biofixine

Smooths and reduces the eye and lip contour wrinkles.

### Devitalized Skin Instants<sup>®</sup> marked by the signs of aging

Out of all senescence aspects, cutaneous aging remains the most visible, particularly for the most fragile and vulnerable areas of the face, i.e. the eye and mouth contours.

Constantly under pressure, as we blink our eyes more than 10,000 times a day, the skin around the eye is extremely thin (3 to 5 times more so than the rest of the face) and light to facilitate its mobility. Fourteen muscles are activated every 10 seconds to ensure the cornea is constantly hydrated, resulting in the faster deterioration of the dermal support fibers (collagen and elastin), which are already scarce in this part of the face, sagging skin and deterioration of the lower eyelid. Almost devoid of sebum at the epidermal level, the hydrolipidic film in this area is deficient. Also very poor in fat cells at the hypodermal level, it is easily distended. For all these reasons, the first expression lines appear early on at the outer corner of the eye and form the infamous "crow's feet".

Similarly, over time repeated mouth contractions when we speak or eat, are responsible for the progressive appearance of increasingly deep expression lines around the lip contour. The red lips, which start aging initially by sagging and then becoming thinner, successively suffer from dehydration, loss of volume and loss of tone until they can no longer effectively fulfill their support function. The vermilion border progressively becomes fragile and ultimately loses its strength, relief and structure. The sun crease wrinkles appear around the white lips.

### Biologique Recherche's solution:

Biologique Recherche's Crème Contour Yeux et Lèvres Biofixine is a specific eye and lip contour treatment which conceals wrinkles, prevents their appearance and limits further weakening of the skin while respecting the natural appearance of the face.



## A two-in-one skin care product adapted to the eye as well as the lip contour

Adapted to all Skin Instants<sup>®</sup>, Crème Contour Yeux et Lèvres Biofixine optimizes the water reserves of the epidermis thanks to its glucose and xylitol complex, while intensely nourishing and moisturizing the fragile skin of the eye and lip contour.

In addition, thanks to its numerous anti-aging active ingredients, such as Watercress Extract and its natural "botox-like" effect, it immediately smoothes and lifts the skin. The plumped up skin and filled wrinkles, thanks to the complex combining proline, lysine and copper, reveal the beauty of the eyes and reshaped lips.

Finally, Grape Juice extract enriched in  $\delta$ -viniferin provides a global anti-aging action, due to its anti-oxidant property as well as preventive and curative anti-wrinkle action.

### Actions\*:

- Smoothes, relaxes and reduces wrinkles
- Revitalizes and restores hydration
- Lifts, tones and increases skin elasticity
- Protects the skin and prevents cutaneous aging thanks to its antioxidant properties

### Results:

- Smooth, hydrated skin around the eyes and lips
- Toned, firmer epidermis
- The skin's barrier function is restored

*\* According to an 8-week usage test conducted by an independent testing center among 20 subjects*

**Moisturizing and lipid restoring active ingredients:** Complex of Sugars, Hyaluronic Acid, Shea Butter and Plant-based Squalane.

**Smoothing and lifting active ingredients:** Watercress Extract and Cassava Extract

**Plumping active ingredients:** Proline, Lysine and Copper Complex and Matrikine Complex

**Protecting and antioxidant active ingredients:** Grape juice extract enriched with  $\delta$ -viniferin

### Direction for use at the salon and at home:

#### At the salon:

Apply a small amount of Crème Contour Yeux et Lèvres Biofixine onto cleansed skin, gently massaging until complete absorption. For the eye contour area, focus on the orbital arch and lower orbital border to prevent the cream from irritating the eyes or causing blurred vision.

#### At home:

Apply a small amount of Crème Contour Yeux et Lèvres Biofixine in the morning onto cleansed skin, gently massaging until complete absorption.

Tip: Use Biokiss on red lips to preserve or restore their hydration.

### Versions:

Retail Version: 30ml Airless bottle

Professional Version: 100ml Airless bottle

### Availability for sale:

December 2015