



# Eau Micellaire Biosensible

**Purify, Soothe, Tone and Hydrate sensitive Skin Instants®**

## Sensitive, reactive or weakened Skin Instants®

Eighty-eight percent of women say they have sensitive skin (source: Ipsos).

Sensitive skin is hyper-reactive skin with a low tolerance threshold, which produces a sensation perceived as uncomfortable. When it is attacked by external factors such as wind or pollution, sensitive skin has difficulty defending itself and becomes even more weakened, creating a vicious circle of weakening.

This sensitivity is partly due to a deficient hydrolipidic barrier leading to a lack of hydration, manifested by an increase in Trans Epidermal Water Loss and permeability of the horny layer. The tolerance level drops and the epidermis becomes more sensitive to external stimuli. The nervous system activates quickly, releasing neurotransmitters which in turn release inflammatory cytokines causing local skin inflammation called “neurogenic”.

This inflammation presents as clinically visible signs such as redness, itching, tingling or irritation.

## The Biologique Recherche response:

Biologique Recherche has developed a gentle micellar formula, Eau Micellaire Biosensible, which combines hydrating and toning qualities with soothing and gently cleansing qualities, to remove makeup and purify the skin without destabilizing the hydrolipidic film.



## A formulation that respects the physiology of the epidermis

Thanks to its optimal tolerance, Biologique Recherche's Eau Micellaire Biosensible soothes overheating and irritation while preserving the skin's lipid and water capital.

Its gentle micellar formula is specially recommended for sensitive Skin Instants® and allows impurities to be eliminated while maintaining skin balance (physiological pH, soap-free). It leaves no greasy residue on the skin.

The Biologique Recherche Method for removing makeup is a true care treatment, and is an indisputable aid in obtaining skin that looks fresh and cared-for, with its natural balance regained.

### Actions:

- Instantly captures impurities and traces of makeup
- Soothes irritated skin
- Hydrates the upper layers of the epidermis
- Tones the epidermis
- Provides gentle comfort

### Results:

- Clear complexion
- Skin soothed, moisturized and toned
- Clean and healthy skin, ready for the next treatment.

**Makeup-removing active ingredients:** Derivative of Apple Juice, Plant-based Heteropolysaccharides and Peptides

**Soothing active ingredients:** Rhamnose Extract, Complex of Aminoacids

**Hydrating active ingredients:** Hyaluronic Acid and Rhizobium Complex, Plant-based Polysaccharides

**Toning active ingredients:** Essential Oil of Peppermint (*mentha viridis*), Essential Oil of Grapefruit

### Directions for use at the salon and at home:

#### At the salon:

Every Biologique Recherche treatment, whether at home or at the salon, starts with the careful removal of makeup from the entire face, neck and cleavage. In a salon, before applying Lotion P50W, the treatment starts by cleansing with a cotton dipped in Eau Micellaire Biosensible until all impurities and makeup are removed.

#### At home:

Application is by a cotton dipped in Eau Micellaire Biosensible, and is repeated until all impurities and makeup have been removed.

### Versions:

Retail Version: 125 ml and 250 ml bottles

Professional Version: 500 ml bottle.

### Availability for sale:

Spring 2013