



Lotions P50 Visage

Boost the skin's natural exfoliation process and reconstruction of the epidermal shield

In 1970, Yvan Allouche, founder of Biologique Recherche, created the first Lotion P50, a progressively-acting purifying, cleansing and reconditioning exfoliant, in a unique formulation that allowed the skin to regain its original regenerative qualities and radiance.

The result of much thinking about epidermal reconditioning, Lotion P50 became the keystone of the Biologique Recherche Methodology, its most famous and coveted care product.

Although exfoliation is a natural process whereby the skin gets rid of dead cells, it slows down with age. Today's dermatologic and cosmetic techniques promote exfoliation by removing the skin's looser outer layer (stratum corneum disjunctum).

Consisting of five to ten layers of cells, they are relatively loose at the periphery of the corneocytes. The number of layers that can be removed varies depending on the process chosen.

Within a few hours, the skin produces a "repair" response to this exfoliation: The underlying epidermal cells very quickly begin to secrete free fatty acids and cholesterol to line the exfoliated area. Then epidermal cells multiply to replace the missing cells.

The clinical effects are instantly visible. The epidermis gets rid of its impurities, the positive impact on the radiance of the skin is immediate. It regains its radiance while becoming smoother as its epidermal elasticity is released and inflammatory edema is reduced by surface exfoliation.

However, if external aggression is too great and repetitive, cell production speeds up before previous cells have matured. This unbalanced disruption damages the role of the epidermis.

The Biologique Recherche Response:

Biologique Recherche has developed a new generation of "fortified" P50 Lotions to support the natural exfoliation process and create an ideal medium on the epidermal surface so the skin can develop in a healthy and harmonious way. Lotion P50 has exceptional exfoliating, moisturizing, purifying and low pH qualities to promote epidermal reconditioning.



An essential Biologique Recherche step

Lotion P50, a key preparatory factor, targets the epidermis which is the ultimate interface between the body and the external environment and the protective shield that is the first line of defense against the assaults of time. This unique treatment combines the benefits of purifying, exfoliating, hydrating and toning lotions.

Actions:

- Removes dead cells and impurities daily.
- Helps regulate sebum secretion.
- Promotes epidermal renewal.
- Improves skin quality and strength.
- Balances pH on the surface of the skin.
- Moisturizes top skin layers by enriching the NMF
- Helps protect from free radicals.
- Boosts the effects of any products.

Results:

- Smooth, radiant, hydrated skin.
- Uniform, shine-free color.
- Refined skin texture.
- Fortified skin with all its protective functions.
- Speeded-up natural exfoliation process.
- Clean and healthy skin, ready for the next treatment.

New-generation agents to boost performance:

The new generation of Lotions P50 draws on a wide range of fruit acids natural plants and vitamins, along with anti-radical and purifying factors. For effective and progressive exfoliation, the Exclusive Biologique Recherche Poly- α , β -Hydroxy-Acids plus plant extracts, horseradish root and capsaicin is enriched with three kinds of special ingredients:

Lotion P50: Sorrell, Extract of Myrrh, Myrtle, Extract of Onion. With its exfoliating and regulating action it is recommended for seborrheic and/or keratinized Skin Instants®.

Lotion P50 V: Extract of Myrrh, Myrtle, Extract of Onion, Plankton, Brewer's Yeast. With its enriched exfoliating and regulating action, it is recommended for less toned and/or devitalized Skin Instants®.

Lotion P50W: Panama Wood Bark, Burdock. With its soft, exfoliating and regulating action, it is recommended for thin and/or reactive Skin Instants®.

Directions for use at home and the salon:

Every Biologique Recherche treatment at home or at the institute starts with Geste P50. Remove makeup carefully from face and neck with the appropriate Biologique Recherche cleansing milk for the Skin Instant®, Lait U, Lait EV or Lait VIP O².

The first week, apply a few drops of Lotion P50 onto a damp cotton pad and gently pad over face, neck and decollete, beginning with the decollete and working up toward the face..

On subsequent days, a dry cotton pad should be used. If tingling is felt as the skin's pH is balancing itself, some Biologique Recherche Eauxygénante sprayed on the face will alleviate it.

Caution:

Do not use on children. Keep out of children's reach.

Do not use on peeled, irritated or broken skin or open wounds or burns. Do not use in conjunction with treatments based on Vitamin A acid or alphanhydroxy acids (glycolic acids, etc.). Do not use immediately after peeling or medical laser treatment. Do not use for at least one month after face surgery. Always consult a specialist physician for advice before reusing.

Avoid contact with eyes. External use only.

Sizes: 50 ml, 150 ml & 250 ml bottles