



# Crème Masque Vernix

**Protects, regenerates and revitalises the skin.**

## The skin's first protection: Vernix Caseosa

**Even before birth**, from the 24<sup>th</sup> week of pregnancy, the newborn's skin is covered in vernix caseosa, a waxy substance produced by the sebaceous glands. This first protection acts as a barrier for the still immature skin. Vernix protects the foetus' skin from the amniotic fluid surrounding it and facilitates the skin growth.

**At the time of delivery**, while facilitating the baby's arrival, vernix caseosa serves as antimicrobial protection. After delivery, midwives only wipe the excess vernix from the body as it helps the skin mature. All the newborn's layers of skin are formed at birth, but they continue to develop during the first months of life.

**After birth**, the newborn's skin is very thin and as a result much more sensitive. The fatty layer below the skin is not yet fully developed. As well as having **antioxidant properties**, vernix, made up of molecules such as vitamin E, helps the newborn's skin to endure the oxidative stress of birth and enables the skin's metabolism to increase: it helps **wounds to heal and the skin to mature**.

The sebaceous glands in the baby's skin are not yet sufficiently active and the skin can easily become dry. Thanks to its moisturising properties and the high water content of the corneocytes from which it is made, vernix facilitates the production of natural moisturising factors. Hydrophobic, it slowly releases water in a similar way to water-in-oil emulsions, regulating the imperceptible water loss, with an exceptional retention capacity of over 200 hours.

Neither is the skin able to maintain its pH balance or sufficiently protect against bacteria. To enable it to adapt to its new environmental conditions, vernix plays a **modulating role**, enabling the skin's surface to acidify, facilitating the production of fats and inhibiting the growth of bacteria. In addition, due to its composition in fatty acids and antimicrobial peptides, the skin can benefit from its **anti-infectious and protective properties**.

## The Biologique Recherche response:

Having observed vernix caseosa's extraordinary biological properties, Biologique Recherche drew inspiration from its original composition to create Crème Masque Vernix, reproducing this skin protection and replicating its properties.



## Crème Masque Vernix : a second birth

Vernix is a “CreamMask” that helps recondition the skin, giving it a “second birth”.

Inspired by the skin’s first protection, this mask cream has been formulated to almost replicate original composition of vernix, thanks to a selection of active ingredients rich in fats, proteins and antioxidant peptides. This revitalising, restorative and protective treatment is ideal for deficient and/or damaged Skin Instants.

### Actions:

- Reconditions skin, restoring and strengthening the protective barrier
- Preserves and optimises the skin’s hydration
- Smooths fine lines caused by dehydration
- Promotes skin repair

**Hydrating and restructuring active ingredients for the skin’s barrier function:** Cell Oligopeptides, Soya Lecithin, Ceramide and Omega 6 and 3 Complex from Raspberry Oil, Luffa Oil, Ceramide Complex, Vegetable-Source Squalene, Cholesterol Sulphate

**Healing and restorative active ingredients:** Placenta Extract, Locust Bean Extract, Yeast Extract

**Protective and anti-oxidant active ingredients:** Antioxidant Tripeptide, Anti-ROS and Anti-RNS Antioxidant

### Directions for Use:

#### At the salon:

After using Lotion P50W and Soin Lissant, apply a thick layer of Crème Masque Vernix. Use the serums as recommended, using the Remodeling Face on the mask in static. Do not rinse. Apply a small amount of Sérum Yall O2 to the whole face, neck and neckline. Gently massage upwards and outwards using the tips of your fingers, until fully absorbed.

#### At home:

After using Cleansing Milk and Lotion P50 as recommended, a thin layer/small amount of Crème Masque Vernix in the morning and/or evening to the whole face, neck and neckline. Apply gently using the tips of your fingers, in an upwards and outwards motion, until fully absorbed.

For a mask-type action, apply a thick layer of Crème Masque Vernix. Leave for around ten minutes then gently remove excess product using damp cotton wool.

#### 3-month treatment course:

After a few drops of Sérum 3R, apply a small amount of Crème Masque Vernix in the evening for intense regeneration.

#### Beauty Tip:

After prolonged exposure to unfavourable weather conditions, cold and dry, or when skin is very dehydrated, apply a thicker layer of Crème Masque Vernix as a mask.

### Formats:

Public Format: 50ml jar

Professional Format: 100ml or 250ml jar

### On sale:

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