



LIMITED AND NUMBERED EDITION

## Le Grand Sérum

Enhancing elixir

### The prematurely aged Skin Instants®

Among all signs of aging, those associated with the skin are naturally the most visible. While skin quality is partially determined by our genetic makeup, cutaneous aging occurs increasingly more prematurely and becomes further exacerbated by hormonal deficiencies arising with menopause, excess sun exposure and all incidence of oxidative stress due to the harmful effect of excess free radicals.

As a result, a shutdown in the estrogen hormone production leads to a reduction in collagen and elastin fibers. The fundamental substance surrounding dermal cells is modified and changes the very cohesion of the cells. Skin becomes slack and loses its suppleness.

Ultraviolet light increases the breakdown rate of the skin's constituent elements by comparison to their production. Consequently, the skin becomes thinner and less resistant.

Free radicals, unstable molecules generated by our metabolism, are mostly trapped and transformed into substance by anti-free radical mechanisms in a young body. This line of defense loses its effectiveness over time. When the free radicals build up to excess amounts within the body, they attack cellular membranes and our precious DNA. They are hence responsible for premature tissue aging, causing collagen breakdown and accentuated wrinkles.

Thinner and less resilient than the skin on the body, facial skin is more exposed to sunlight and all external aggressions, including sunlight. It therefore requires suitable care.

### The Biologique Recherche solution

Ten years ago, the founder of Biologique-Recherche Yvan Allouche created Le Grand Millesime. Today, the founder's son Dr. Philippe Allouche and his team have revised this concentrate of luminescence and performance to boost its protective benefits and its appeal to the senses. Le Grand Sérum is a genuine concentrate of skincare benefits and long-lasting radiance, the Serum of a timeless Instant. An exclusive limited series thanks to the quality of both its formula and presentation.



## The Biologique Recherche serum with the richest formula in terms of active ingredients

With 27 active ingredients, Le Grand Sérum is a truly ubiquitous serum with global action. It boosts the skin's age-defying performance and effective self-defense against aggressions. This sublimating elixir works like a genuine beauty concentrate, its effect gaining in intensity with every application. Recommended for all Skin Instants®.

### Actions:

- Helps prevent premature skin aging.
- Tones, revitalizes and soothes the skin.
- Helps strengthen the skin's natural defense system.
- Illuminates the complexion and moisturizes the outer skin layers.

### Results:

- An exceptional result that leaves the skin plumped up, toned and glowing.
- Procures a genuine booster effect on the skin.

### Active ingredients against signs of premature skin aging:

Amino acids, Complex based on Elder, Chestnut and Tropical Almond Extract, Watercress Extract

### Anti-free radical active ingredients:

Mimosa Extract, Cranberry Extract, Wasabi Extract, Vitamin B1,B6,PP Complex, Cider Vinegar

### Soothing active ingredients:

Rhamnose-rich polysaccharides, Kudzu Extract, Essential oil of Carvone, Essential oil of Jasmine

### Moisturizing active ingredients:

Reconstituted Natural Moisture Factors, Hyaluronic Acid, Rhizobian Gum, Silk Extract, Gluconolactone, Vitamin B3

### Toning active ingredients:

Cucumber Extract, Complex made with Witch Hazel and St. John's Wort Extract, Black Crowberry Juice, Essential oil of Mint

### Directions for use:

Home use: This serum for a magical Skin Instant can also be repeatedly applied as a month-long treatment. Apply a few drops of Le Grand Sérum to clean skin all over the face, neck and décolleté with light upward strokes. Use mornings and/or evenings.

Please note:

Due to its rich composition featuring a high concentration of active ingredients, Le Grand Sérum may be used alone.

However, it may also be applied after the recommended cream when used on mature skin types.

**Version:** Retail version: 30 ml bottle

### Availability for sale:

November 2010

Limited and numbered edition of 700 units