



Shampooing Traitant Dermo-Apaisant

“Reconditionning”

sensitive and weakened Scalp Instants®

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Over 35% of men and women have a sensitive scalp. This is a recurring problem. It may be due to the person's constitution (epidermal lipid deficiency) and is often associated with internal imbalance (hormone disorders, vitamin deficiencies) or due to external factors (exposure to the sun, cold or pollution, the use of unsuitable or over-aggressive hair care products).

An irritated scalp develops when the hydrolipid film breaks down. The ecosystem is disrupted and the stratum corneum comes under attack. The nerve cells have a hypersensitive reaction which manifests as pulling sensations, itching, heat sensation and sometimes flaking (dry flakes).

Although the concept of a sensitive scalp is not fully understood, it is not serious. It is essentially a problem involving the epidermis, which can be controlled. The scalp has the same structure as facial or body skin coupled with its own unique features. The epidermis of the scalp is very thick and interspersed with numerous pilo-sebaceous follicles (hair bulbs) secreting sebum – a natural protective agent for the hair. Individuals with a sensitive epidermis or lipid depletion are more likely to have a sensitive scalp.

Biologique Recherche's response:

Shampooing Traitant Dermo-Apaisant restores the balance and soothes the scalp. It is a gentle washing product for everyday use and therefore ideal for sensitive and irritated Scalp Instants®.



A gentle, soothing, protective and non-irritant hair care product that restores the balance

The soothing, reconditioning active ingredients selected for this hair care product cleanse sensitive scalps by restoring the balance and ensuring a long-term reduction in sensitivity.

In order to preserve the integrity of the scalp, Biologique Recherche has decided to incorporate gentle, non-irritant surfactants in its formulation (0 on irritation tests when scores of 4 to 5 are recorded for most shampoos). This hair care product with its gentle and protective washing base has also been formulated without Sodium Laureth Sulfate, the frequent use of which can have a harmful effect in terms of scalp protection by aggravating the lipid membranes of the cells.

Shampooing Traitant Dermo-Apaisant is ideal for use before and after scalp surgery and facial surgery (lifting).

Actions:

- Gently washes the hair
- Reduces skin sensitivity
- Soothes irritation and itching

Results:

- Soothes and rebalances the scalp
- Strengthens the hair and leaves a radiant glow

Washing Active Ingredients: Sodium Cocoyl Apple Amino Acids, Capryl Glucoside and Decyl Glucoside.

Soothing Active Ingredients: Wild Pansy Extract, Thistle Extract and Polysaccharide.

Balance-Restoring Active Ingredients: Yeast Extract and Cider Vinegar.

Moisturizing Active Ingredients: Amino Acids and Silk Hydrolysate.

Directions for use:

Apply a dab of Shampooing Traitant Dermo-Apaisant to wet hair. Lather and gently massage from roots to lengths. Rinse with tepid water. Repeat if necessary.

Caution: Avoid contact with eyes.

Versions:

Retail version: 250ml bottle

Professional version: 500 ml bottle

Availability for sale:

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