



# Shampooing Traitant Sébo-Rééquilibrant & Bain de Plantes

Gently purify and restore the balance of  
Scalp Instants® with a seborrheic tendency

## Scalp Instants® with a seborrheic or hyperseborrheic tendency

Sebum forms an essential barrier for the protection of the epidermis and scalp. Thanks to its lipid content, it lubricates the epidermis and scalp, guards against drying out and plays a key role in preserving suppleness.

However, excessive amounts can have a harmful effect.

The phenomenon of “hyperseborrhoea” is generated by the poor elimination of sebum often associated with the poor quality of this substance. It penetrates the whole scalp via the hair follicles. The scalp and the hair become greasy. In the worst case scenario, this can develop into seborrheic alopecia – the result of papillary atrophy. The hair becomes thin... and dies.

## Biologique Recherche's response:

Most hair-related problems are associated with an imbalance in the scalp, the nourishing matrix of the hair bulb.

In response to the specific problems of scalps with a seborrheic tendency, Biologique Recherche has applied its skin expertise to hair care with a high quality product range that restores (initialization stage) and reconditions (treatment stage) the scalp.

**The Shampooing Traitant Sébo-Rééquilibrant** washes, purifies and cleanses the scalp and hair whilst reducing sebum levels and preventing drying out at the same time. **The Bain de Plantes** gets rid of excess sebum without causing any irritation and moisturises at the same time.



# Shampooing Traitant Sébo-Rééquilibrant

**A highly concentrated formula with 24% active ingredients for a dual sebo-regulating and purifying effect**

Ideal for frequent washing, the Shampooing Traitant Sébo-Rééquilibrant from Biologique Recherche combines efficacy and high tolerance (0.25 in the irritation test compared to a score of 4-5 for most shampoos).

Moisturizing and purifying, it "reconditions" the scalp leaving it supple all over. Formulated without Sodium Laureth Sulfate, it preserves the integrity of the scalp.

## **Actions:**

- Gently washes the hair
- Reduces sebum levels without causing it to dry out
- Gently cleanses and purifies the scalp

## **Results:**

- A rebalanced scalp
- Stronger hair

**Gentle Washing Active Ingredients:** Sodium Cocoyl Apple Amino Acids, Capryl/Capryl Glucoside and Decyl Glucoside.

**Sebo-Regulating Active Ingredients:** Zinc Extract, Copper Extract, L-PCA, Stinging Nettle Extract and Burdock Extract.

**Purifying Active Ingredients that Rebalance the pH of the scalp:** Yeast Extract and Cider Vinegar.

**Moisturizing Active Ingredient:** Silk Extract.

## **Directions for use:**

Apply a dab of Shampooing Traitant Sébo-Rééquilibrant to wet hair. Lather and gently massage from roots to lengths. Rinse with tepid water. Repeat if necessary.

The frequency of application depends on the individual. Apply the Shampooing Traitant Sébo-Rééquilibrant whenever the hair feels greasy.

As a treatment, this product can be used in conjunction with the Bain de Plantes from Biologique Recherche.

Cautions: Avoid contact with the eyes.

## **Versions:**

Retail version: 250 ml bottle

Professional version: 500 ml bottle

## **Availability for sale:**

January 2011

# Le Bain de Plantes

## A hair mask containing purifying and sebo-regulating active ingredients

The highly concentrated (32%) formulation of Bain de Plantes developed by Biologique Recherche provides a dual benefit – regulating sebum levels and purifying at the same time. This deep-penetrating hair care product containing 13 active ingredients gently restores the balance in scalps with a seborrheic tendency and dandruff (greasy flakes). It comes in a cannula tube for ease of application.

### Actions:

- It restores the balance in the scalp by removing excess sebum without any irritation
- Re-establishes optimal moisture levels in the scalp

### Results:

- A cleansed scalp
- Stronger hair

**Sebo-Regulating Active Ingredients:** Epilobium Extract, Terminalia Extract, Nasturtium Extract, Zinc Extract, Enantia Chlorantha, Oleanolic Acid, Stinging Nettle Extract and Burdock Extract.

**Depurative Active Ingredients:** Wild Pansy Extract, Yeast Extract, Green Clay, Essential Oil of Rosemary, Essential Oil of Thyme.

### Directions for use:

#### Professional use:

Treatment: Carry out three complete purifying/balancing hair care treatments at one-week intervals.

Maintenance treatment: Carry out one full course of treatment per month.

#### At home:

Treatment: In the event of considerable seborrhoea, apply before shampooing until the seborrhoeic balance of the scalp is restored.

Maintenance treatment: Apply the Bain de Plantes once a week for the first month. Then use once a month. If the seborrhoea recurs, apply weekly.

Bain de Plantes is not recommended for bleached hair.

### Versions:

Retail version: 100 ml cannula tube

Professional version: 200 ml tube

### Availability for sale:

January 2011

initialization stage