



## The Biosensible Range

A range of skin care products specifically for sensitive and weakened skins

### Crème Contour des Yeux Biosensible

Protecting, soothing, under-eye concealer for the sensitive eye contour area

68% of women report having sensitive skin. All skin types can be affected by a sensitivity problem. Sensitive skin reacts more acutely and quickly to irritations: its physiological balance is fragile. A weakened hydrolipidic barrier, impaired microcirculation and damaged epidermis all lower the skin's tolerance threshold causing hyper-reactivity. The eye contour area is even more fragile for those with sensitive skin. It is only 0.33 to 0.36 mm thick compared with 1 to 1.6 mm for the rest of the face. Lacking sufficient natural protection and suffering from an impaired microcirculation and hypersensitivity, the eye contour area for those with sensitive skin requires a specially formulated treatment. As such, daily care for the eye contour area for those with sensitive skin requires treatment with products free from irritants or sensitizers such as perfume, and which possess hydrating ingredients which prevent the natural dryness of this area, alleviate dark circles and match the pH level of tears.

*"For where is any author in the world teaches such beauty as a woman's eye?" [William Shakespeare]*

Biologique Recherche is launching Crème Contour des Yeux Biosensible, designed for sensitive skin and notably the eye contour area. This ophthalmologically and dermatologically tested hypoallergenic cream is rich in moisturizing, draining, soothing and protecting active ingredients. Its formula combines active ingredients that are suited to the hyper-sensitive, weakened skin in the eye contour area and contains only the minimum amount of necessary preservatives and no artificial fragrance. A formula that is quickly absorbed and does not leave a greasy film. Complete treatment that helps to restore the quality of the epidermis of the area around the eyes, soothes your gaze, lightens dark circles and leaves you looking rested.



Crème Contour des Yeux Biosensible : tolerance and efficiency

# treatment stage

## Biologique Recherche's Solution: a quadruple action formula

Crème Contour des Yeux Biosensible's formula is specially designed to recondition and protect the epidermal system in order to lastingly reduce the signs of sensitive skin. The formula combines four actions:

### **1- Soothing action - immediately relieves discomfort:**

Polysaccharide, Kudzu Extract, Milk Proteins, Wasabi Extract.

### **2- Hygroscopic and lipidic action - regulates the cellular water balance and provides cells with the lipids they need:**

Blackcurrant Oil, Barbary Fig Oil, Ceramide Concentrate, Sacha Inchi Oil, Barbary Fig Oil Extract and Jojoba Oil.

### **3- Anti-dark circle action - reduces the signs of fatigue and stress:**

reduces the signs of fatigue and stress: Artichoke Extract, Horsetail Extract, Betaine Extract, Rhodiola Rosea and Yeast Extracts, Red Vine Leaf Extract, \*Specific Biologique Recherche Oxygenating Complex, Pomegranate Extract, White Tea Leaf Extract.

### **4- Anti-wrinkle action - reduces fine lines and wrinkles:**

Baobab Fruit Pulp Extract.

#### **Actions:**

- Thanks to its polysaccharide-derived ingredient it inhibits inflammatory reactions as soon as it is applied.
- Thanks to the hygroscopic and lipidic properties of its ingredients this treatment helps the skin to protect itself against stress and external factors.
- Helps to smooth fine lines caused by dehydration on the eye contour.
- Helps to restore the integrity of the skin.
- Helps to even out the complexion, reduce dark circles and restores the clarity and brightness of the eyes.
- Rich in draining and astringent ingredients which improve the skin's microcirculation.

#### **Results:**

- Brightens, refreshes and revitalizes the eye area.
- Relaxes and softens the skin and reduces signs of tiredness.

#### **Direction for use:**

Apply a hazelnut-sized amount of Crème Contour des Yeux Biosensible to the eye contour area whilst smoothing, from the inside to the outside, then apply light pressure to the area of the facial and temporal veins. This will allow the residues and toxins which have been accumulated in the tissues to be eliminated, which is ideal for diminishing dark circles and puffiness. This will also allow penetration of the active ingredients contained in the Crème Contour des Yeux Biosensible. It is advisable to apply the cream only along the supraorbital arch and the infraorbital margin.

#### **Summary:**

**Product Description:** A highly-tolerated, highly-effective treatment for the sensitive eyes contour area which protects, smoothes and diminishes dark circles.

**A unique combination of active ingredients:** Blackcurrant Fruit Oil, BIOLOGIQUE RECHERCHE's Exclusive Oxygenating Complex, Baobab Fruit Pulp Extract, Polysaccharide, Artichoke Leaf Extract, Horsetail Extract, Kudzu Root Extract, Milk Protein, Betaine Extract, Rhodiola Rosea Root and Yeast Extracts, Ceramide Concentrate, Sacha Inchi Oil, Barbary Fig Oil, Barbary Fig Extract and Jojoba Oil, Pomegranate Extract, Red Vine Leaf Extract, Wasabi Extract, White Tea Leaf Extract.

**Recommended for all skin types, including very sensitive skin.**

#### **Available sizes and package description**

Retail product: 30ml airless pump bottle

Professional product: 150ml airless pump bottle

## **Biosensible : A complete range of products specifically for sensitive and weakened skin**

Crème Contour des Yeux Biosensible supplements a range of products that already includes: Lait Biosensible, Masque Biosensible and Emulsion Gel Biosensible.

#### **\*Exclusive Biologique Recherche Oxygenating Complex**

The Exclusive Biologique Recherche Oxygenating Complex has exceptional chemical and mechanical properties. It enables the solubilization of very large quantities of oxygen. As a result, it increases the concentration of oxygen on the skin's surface, thus creating a well-oxygenated environment around the skin cell which boosts the cell's ability to function properly.

This is one of BIOLOGIQUE RECHERCHE's secret formulas. As the epidermis is not vascularised, the regular application of this formula allows the tissues to "breathe" better and actively stimulates cellular exchange. Therefore this complex helps to increase the effectiveness of the ingredients in our products.

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