



# Pommade Capillaire

Restorative and protective care  
Recommended for dry and damaged Hair Instants®

## DRY AND DAMAGED HAIR INSTANTS®

When hair has split ends, it means the hair fiber is damaged. The cuticle, i.e. the outer and most keratinized layer, starts deteriorating. The keratin fibrils in the hair cortex stick out and curl up.

It is the cuticles which allow the hair to retain its water balance while giving it elasticity, tone and shine. Its smooth and impermeable cells, arranged into overlapping scales, prevent the cortex from drying out and protect it against external attack.

There are many factors that can cause the cuticle to deteriorate: excessive exposure to the sun or chlorine, excessive brushing or drying, pollution, chemical treatments (dyeing, straightening, etc.).

## BIOLOGIQUE RECHERCHE'S SOLUTION

To respond to the problems of dry and damaged hair, Biologique Recherche has created Pommade Capillaire. Its formulation mimics ceramides to reinforce the lipidic cement, strengthening the hair while making it shinier. The signs of drying hair are durably reduced.



## RESTORATIVE, COATING AND PROTECTIVE OINTMENT

The creation of Pommade Capillaire is part of the treatment stage of the Biologique Recherche methodology. Very rich in active ingredients, this ointment repairs, coats and protects the hair. This product adds to the range of finishing serums, alongside Lotion Kéactive.

### ACTIONS

Biologique Recherche's Pommade Capillaire coats hair like a film to smooth and repair hair shafts and damaged ends. Hair is coated and nourished right to the tip.

### RESULTS

This product is enriched with a vegetable oil complex that restructures hair fibers, smooths cuticles and fills gaps in lipid cement. It repairs hair and protects it against everyday attacks.

### ACTIVE INGREDIENTS

The **Ceramide-Like** molecule, with its structure identical to a Ceramide, is inserted into the hair fiber like cement to strengthen hair and reconnect scales. The hair is less brittle and split ends are repaired. This is the restorative active ingredient.

**Abyssinian Oil**, a rare vegetable oil known for its conditioning properties and smooth texture, instantly nourishes and smooths hair. This oil revitalizes damaged hair, restoring its shine and strength. This is the coating active ingredient in this formulation.

It is also worth mentioning the 3 protective active ingredients:

**Tomato Extract** protects hair from UVA rays and limits damage caused by pollution, making hair more flexible and moisturized.

In addition, **Sweet Almond Oil**, rich in oleic acid and vitamin D, moisturizes, restructures and protects. The presence of **Avocado Oil**, rich in fatty acids and intense lipid-restoring active ingredient, leaves hair shiny and strong.

### RECOMMENDED USE

This no-rinse product can be applied onto dry or wet hair on a daily basis after each shampoo. The pump tube releases a small amount of ointment which dissolves between the fingers and can be applied onto hair lengths and tips.

FORMAT: 50ml tube with pump

AVAILABLE FOR SALE: April 2018

### ABOUT BIOLOGIQUE RECHERCHE

For over 40 years Biologique Recherche's unique methodology has built a strong reputation for astounding effectiveness based on a clinical and bespoke approach to skincare, delivering immediate and long-lasting results.

Combined with customized protocols and meticulous procedures which recondition the epidermis, Biologique Recherche's extensive range of skincare products are highly concentrated in botanical, marine and biological active ingredients that are formulated with no artificial fragrance in its own laboratory in France.

Biologique Recherche is the partner of choice in over 75 countries for exclusive medical spas and day spas in addition to the world's premiere luxury hotel spas. Its flagship, the Ambassade de la Beauté, is located at 32 avenue des Champs Elysées in Paris.